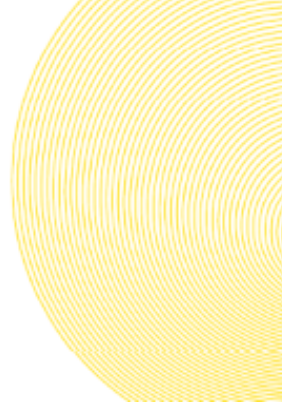




UNSW
Centre for the
Future of the
Legal Profession



Leading in the Law 2024 Summit

**SPONSORSHIP
PACKAGES**

Monday 4 & Tuesday 5 November
Tyree Room, UNSW Kensington

Contact

Name Tegan Carter, Senior Partnerships and Communications
Website <https://www.unsw.edu.au/law-justice/centre-future-legal-profession>
Email tegan.carter@unsw.edu.au

Event Overview

Full program and speakers will be announced
3 months prior to the event



Topics include:

- Access to Justice as leadership
- Women in the Law
- ESG for Law Firms: Lawful but Awful
- Breaking Barriers: structural challenges to diversity in the legal profession
- Can Lawyers really ever innovate?

Speakers include

Chief Justice of NSW,
The Hon. Andrew Bell

President Elect, Law
Council of Australia,
Juliana Warner

Head of Global Legal
Services, KPMG, **Stuart
Fuller**

Audience Demographic

Lawyers
Regulators
In-house Counsel

Academics
Judges
Related industry professionals



UNSW
Centre for the
Future of the
Legal Profession

Introduction

Held on **November 4 and 5 2024**, the inaugural two-day summit will unite legal and related professionals from all sectors within the community.

The summit will showcase the valuable insights into the challenges and opportunities for legal leadership; derived from research, ongoing dialogues and cross-disciplinary collaborations.

Attendees can expect an immersive two days with frontline presentations and panel discussions, around the theme of lawyers leading in various capacities and to various ends. The topics covered include the efficient provision of legal services, innovation, access to justice, legal ethics and the environment and overcoming inequality and disability.

Attendees will have an unparalleled opportunity to interact with senior executives and thought leaders in the legal arena towards fostering a shared vision for the evolving landscape.



Sponsorship Benefits

Brand Visibility and Industry Authority

Establish enduring **brand recognition** amongst industry professionals and decision makers by leveraging a thought leadership platform

Lead Generation and Networking

Secure **lead generation** for your business and unlock valuable networking opportunities

Heightened Product Showcase

Generate **exposure** for your product/services, capturing interest with our audience and assisting the industry overcome its obstacles

Sponsorship Packages



UNSW
Centre for the
Future of the
Legal Profession

GOLD PACKAGE

ACKNOWLEDGEMENT

(lead up to and during the summit)

Website and all marketing material as 'Gold Sponsor'
Gold Sponsor recognition on Social Media Channels
Gold Sponsor acknowledgement in all pre and post event coms

CORPORATE APPEARANCE

Opportunity to sponsor and introduce a session during summit – includes logo and recognition on program, on AV screen and a 5-minute introduction
Sponsor's logo to appear on the registration badge for Delegates
Sponsor's logo displayed on website with link to sponsor's website
Sponsor's logo to appear on all associated promotional material
Display of sponsor's marketing material placed at the summit – ie: banner display in event foyer
On-site exhibitor space with 1 x trestle table and roll up branded display during summit days

ADVERTISING

Banner ad in UNSW EDGE newsletter for 2 insertions
Sponsor's logo and half page ad in official digital event program

COMPLIMENTARY REGISTRATION

4 x tickets

\$7,500

Sponsorship Packages



UNSW
Centre for the
Future of the
Legal Profession

SILVER PACKAGE

ACKNOWLEDGEMENT

Website and all marketing material as 'Silver Sponsor'
Silver Sponsor recognition on Social Media Channels
Silver Sponsor acknowledgements in all pre and post event coms

CORPORATE APPEARANCE

Opportunity to sponsor a session during summit – includes logo and recognition on program and on AV screen

Sponsor's logo displayed on website with link to sponsor's website

Sponsor's logo to appear on all associated promotional material

Display of sponsor's marketing material placed at the summit – ie: banner display in event foyer

ADVERTISING

Banner ad in UNSW EDGE newsletter for 2 x insertions

Sponsors logo and quarter page ad in official digital event program

COMPLIMENTARY REGISTRATION

2 x tickets

\$5,500

Sponsorship Packages



UNSW
Centre for the
Future of the
Legal Profession

BRONZE PACKAGE

ACKNOWLEDGEMENT

CFLP website and all marketing material as 'Supporting Sponsor'
Supporting Sponsor recognition on Social Media Channels
Supporting Sponsor acknowledgement in all pre and post event **coms**

CORPORATE APPEARANCE

Sponsor's logo displayed on website with link to sponsor's website

Sponsor's logo to appear on all associated promotional material

\$2,500

